Program: Design Arts

Academic Program Assessment Plan (2017-2018)

1. Please review last year's assessment results (2016-2017) as well as the Academic Program Assessment Report with the faculty in your program. How does your program plan to take these results into consideration in future programmatic planning?

   The results of the 2016-17 assessment require no programmatic changes as the findings show acceptable student performance based on program measures. Program improvements beyond the status quo in this area of assessment would require additional instructional resources as recommended following our 2013 Campus Self-Study report and the National Association of Schools of Art and Design visitor report of 2014.

2. Please review your program's Learning Outcomes. Do any of them need to be updated or clarified?

   a. Please provide brief indications of the kinds of assessment (e.g. course exams, term papers, course projects, senior seminar, senior interview, etc.) that might be used to assess each outcome. (The purpose here is to see that your program has considered ways it might measure each outcome.)

      Student portfolios developed in response to course project assignments and design work developed in applied (Voyageur Magazine and independent studies) or client based course work from internships.

   b. Please compare your Learning Outcomes to the University's main learning objectives: interdisciplinary, problem-focused education; critical thinking; diversity; environmental sustainability; and engaged citizenship. (These objectives were identified in the MLLO Project, which may be found here: http://www.uwgb.edu/MLLO/.) Which programmatic outcomes match university mission outcomes?

      Design is by nature a problem solving interdisciplinary profession. All of our Design Program outcomes address some aspect of the MLLO outcomes.

3. Which outcome will you assess this year (2017-2018)?

   # 1: Problem Solving/Design Thinking
   Student portfolio and project work at the junior and senior level.

4. Which technique will you use to assess this outcome?

Course portfolios, internship evaluations, student participation and successes in juried student shows and design competitions, applied design work such as the Voyageur Magazine design and production.

5. Which course or group of students will you assess on the outcome chosen above and when?

The greatest percentage will be students with 60 credits and up, but there also will be random review of lower level work previously produced by this group of students.